



Business Leadership Program

Leadership, Business Development, Sales and Collaboration
(6 weeks, approximately 12 hours)

The Moery Company, a leading and respected association consulting company, is excited to announce the *Business Leadership Program*. The goal is to provide students interested in business fields with the skills to excel in the professional world. The application for the six-week program is open to minority high school students (minimum rising high school senior), college students, or recent high school graduate prospects. Prominent association figures in the Washington DC area will delve into discussions and practical applications of strategies in business development, leadership, sales, and entrepreneurship. Through the weekly sessions, the students will become stellar employee candidates with the skills to stand out in future job interviews.

The weekly 2-hour sessions will include the following topics:

- Week 1: What is the Association Market and The Moery Company/Diversity in Associations
- Week 2: Sales Fundamentals
- Week 3: The Entrepreneur Journey
- Week 4: Becoming the Candidate Businesses Want to Hire
- Week 5: Career Journey – Roundtable with Association Leaders
- Week 6: Shadow/Project: Mock Job Interview and Resume Development

If you are interested in participating, please fill out the short application and email to diane@moerycompany.com



Program Timeline and Information

January 4 – February 8, 2021

The weekly sessions will be every Monday from **3:30pm** till **5:30pm**.

Application Due Date: Tuesday, December 1, 2020

Program Start Date: Monday, January 4th, 2021

Program End Date: Monday, February 8th, 2021

Additional Information:

- Sessions will be held on Zoom. If it is possible to meet in person, the sessions will be held at The Moery Company Office inside the Del-Ray Glass Company Inc Building located at **6621 Richmond Hwy, Alexandria 22306**.
- The **Richmond Highway and Beddo Metro Bus** stop is directly across the street from the office building.
- Any in-person sessions will occur in compliance with CDC's social distance guidelines.



Business Leadership Program Application

Send completed application to Diane Moery: diane@moerycompany.com

Name:

Grade:

Email:

Phone:

Who recommended this program?

What sports/clubs/extracurricular activities are you involved in? (school and/or outside of school)

Please answer the questions below in 2-3 sentences.

Why are you interested in participating in this program?

What do you hope to learn more about in the business/professional world through this program?